IDS 403 Technology and Society  
Critical Analysis

Sergio Mateos

Southern New Hampshire University

Technology came to improve people’s life by reducing the complexity of various tasks in a more efficient, fast, and successful way. As we grow, technology grows with us at a fast rate, and important tasks like communication have been modified during the past years. “Technology has improved how people communicate in several ways. Not only can you share information quickly and reduce the impact of language differences and distance, but you can save time and money using technology to communicate and reach as wide an audience as you need.” (Donohoe, 2015).

During the last decade, people have experienced different situations that force them to interact with people in different ways like video call. In 2020, a new virus was spread across the world, and companies and schools have decided to close temporarily to prevent any spread of the infection. This event started a big switch in the communication between people, since people must isolate companies like Zoom grew exponentially since people were using it to communicate at work or school. Zoom is a videotelephony service software that permits communication between individuals.

The fast change of communication channels was easily adapted in many industries for example schools started taking virtual classes, work meetings were hosted in video chat, and even government speeches were efficiently hosted in Zoom with virtual audiences and reporters. The world started to see a huge change in communication and adaptation to new technologies. Now, many of that changes are still in use, companies started noticing the efficiency of employees working from home and the mass cut of expenses of having offices, so they decided to create positions that are not necessary to be in an office (Remote jobs). “It's easier to get into a deep state of focused work when you're in your home office without colleagues dropping by and sitting down impromptu to talk about their weekends.” (Madell, 2019)

Telecommunication was a good help from 2020 to 2021, but as the interaction between people decrease. Social interaction with people was getting limited since most of the time if they must talk to each other strictly during class or work, people started to stop interacting with each other, and that started hurting their social skills. But social isolation comes with many problems like depression, loneliness, anger, etc. “There is robust evidence that social isolation and loneliness significantly increased risk for premature mortality, and the magnitude of the risk exceeds that of many leading health indicators” (Novotney, 2019).

Citations

Donohoe, A. (2015). How Is Technology Used to Help Communication? | Techwalla.com. Techwalla. <https://www.techwalla.com/articles/how-is-technology-used-to-help-communication>

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